

Our 'Software as a Service' solution

Lime is an easy-to-use licensing tool enabling Software On Demand. Used by software developers it lets organisations maximise license sales, minimize piracy and reduce cost through term based licensing and flexible delivery solutions.

Effective management of licenses

Lime is a software solution for licensing purposes that creates an effective way for managing, protecting, selling and marketing software in a way that is satisfying and appealing to the customers' needs.

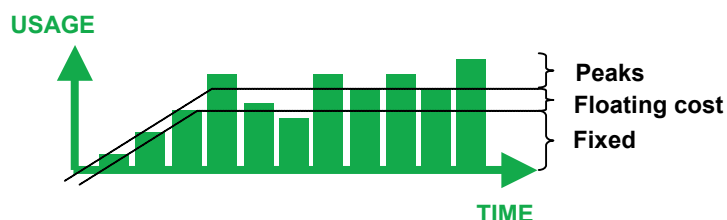
Lime is a flexible license activation tool, helping software manufacturers to enforce their digital rights. Getting started with Lime is easy. Start with the functionality most needed and add more later when the demand increases.

For software manufacturers, Lime Manager provides the tools needed to manage licenses. A single view of all licenses for all customers, where administrators can set product activation preferences (level of DRM).

Level with your clients needs

Being able to customize is not only a technical benefit today. Having a flexible business strategy when it comes to sales and marketing has become essential for many organizations today. But still there are many more who can improve their otherwise good strategies.

With a Lime solution from Makewave software manufacturers can improve their sales and marketing strategies. Lime allows software manufacturers to position themselves as being both successful and flexible. Thus also being able to gain market shares and advantages in a fast changing market.



Monitor usage over time and customize pricing strategies to suit each client.

Key benefits with Lime...

- Increase sales revenues
- Offer your customer flexible payment options
- Reduce costs for development and support
- Maximize license control
- Extend knowledge about software usage
- Reduce unaware usage and piracy
- Increase focus on core business

For more information, please contact info@makewave.com,
or visit <http://www.makewave.com>